Purchases for Market Segmentation

Identify the market segment

Include the price

Give a summary explaining why you chose this segment

1. Playstation 3
2. Ford F-150
3. Louisville Slugger 33x30 bat
4. GNC 100% Whey Protein
5. HP LaserJet 4200n
6. Jos. A Bank *Joseph* 3-piece suit.
   1. Size: 50 Long.
   2. Color: Black
7. Jordan 6 Rings
   1. Color: Black/Medium Grey/White
   2. Size: 13
8. Wilson A2000 1788 Fielder's Glove
9. Boston Red Sox season tickets.
10. NY Jets single-game tickets vs. Ravens
11. Kenwood Protalk

## Haier 3.2 cu. ft. Compact Refrigerator in White Model # HNSE032

1. Pilot G-2 07
   1. Black